

PAVLA ROSENSTEIN

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EDUCATION

Yale University

2020 - present

- MPhil in Assyriology (2024); PhD in Assyriology (expected 2026)
- Dissertation: *Structure and Order: Guiding Principles Behind Early Mesopotamian Laws* (in progress)
- Near Eastern Languages and Civilizations Dept. student representative, Graduate Student Assembly (2020-2022)

Goldsmiths College, University of London

2006 - 2007

- MA (Distinction) in Digital Technology: Cultural Form
- Arts and Humanities Research Council (AHRC) Award
- Dissertation: *What's the matter with ubiquitous computing? A critical appraisal of concepts and practical applications of ubiquitous computing in the age of normalisation of digital technologies and media*

University of Cambridge

2001 - 2004

- BA (Hons) in History
- Cambridge Commonwealth Trust Academic Award
- Special Subject: 'Secret World,' historical analysis of intelligence service operations (KGB, MI6, CIA)
- Photo Editor, *Varsity* student newspaper
- Founder and Director of Clare College Arts Society; led the digitization of Clare College's art collection

EXPERIENCE

Academic Service & Research

- Editor, *Mar Shiprim* newsletter at the International Association for Assyriology (IAA) (2023 – present)
- Social media and public outreach assistant, Yale Babylonian Collection (2020 – present)
- Co-organizer, *Access to Mesopotamia* workshop on pedagogy and public outreach at RAI 68 Leiden (2023)
- *Public Outreach and Pedagogy: Contemporary Approaches*. Paper co-presented at RAI 68 Leiden (2023)
- Heidelberger Forschungslabor Alter Orient, Heidelberg University (completed 2023, publication forthcoming)
- *Whom does Inanna Prefer? Whom Does the Lord Favor?* Paper presented at AOS (2022)
- *Tizpatum: Princess, Petitioner, Prisoner*. Paper presented at ASOR (2021) and GEMANE 5 (2022)
- Organizer, Graduate Symposium in Ancient Near Eastern Studies (GSANES) (2022)
- *History of Mathematics* – public lecture presented at the National Museum of Mathematics, NYC (2021)
- Image researcher and editor, Prof. Benjamin R. Foster, *A Brief History of Assyriology, 1850-1970* (2021)
- Research assistant to Prof. Danial Lashkari (Boston College) and Prof. Thomas Chaney (SciencesPo) on "Learning About Ancient Technologies from Museum Collections" (2021)

Teaching

- Certificate of College Teaching Preparation (CCTP)
- McDougal Graduate Teaching Fellow (2023-2024): co-led pedagogy workshops on fundamentals of humanities teaching, class discussion, application of games in the classroom and transparency in teaching
- Teaching Innovation Project (TIP) grant for creating online Akkadian and Sumerian resources (2023)
- Teaching Fellow, First Half of History – Mesopotamian history course taught by Prof. Eckart Frahm (2023)
- Sole instructor, Elementary Akkadian (2021-2022)
- Literacy volunteer, Family Centers pre-school, Greenwich, CT (2017-2020)
- English as a second language teacher, Skřivánek Agency, Prague (2000-2001)

Communication and media

2004 - 2017

- Founded a strategic communications consultancy, Pavla Kopečna Ltd (2014-2017), with offices in London and New York. Managed communication and public relations campaigns for technology and non-profit clients, including Microsoft, IKEA, Mixcloud, Social Tech Trust UK, Creative Skillset (UK government agency) securing coverage in major press, including *The Guardian*, *The Telegraph*, *BBC*, *CNN*, *Reuters*, *The Independent*, *AP*.
- Co-managed a leading boutique PR consultancy, Ladbury PR, in London, UK (2010-2014), delivering public relations and communication campaigns for the UN, British Council, Channel 4, Big Lottery Fund, Jazz FM, the Media Trust; nominated for CIPR Awards (2014) and listed in NMA Top 100 (2011).
- Communications Manager at digital agency Zone (2009-2010). Produced content for Channel 4's London 2012 Paralympic Games website and established the agency's press and social media presence.
- Digital Project Manager at creative agency VCCP (2005-2006). Delivered digital projects for commercial clients, including Coca-Cola, Microsoft and Metro Media, managing the design and development teams.
- Graduate Management Trainee at L'Oreal UK (2004-2005). Delivered online marketing campaigns for Maybelline NEW YORK and Garnier brands; researched and monitored competitor and market trends.

Fiction, non-fiction and translation

2001 - present

- Authored *Brief History of Czech and Slovak Jews* for the Society for the History of Czechoslovak Jews (2019)
- Authored Social Tech Trust predictions report 2018 and annual 100 social-tech startup interviews (2015-2017)
- Authored children's novella *The Shipwrecked Dragon*
- Translated *Z deníku kocoura Modroočka* by Josef Kolář (1965), classic children's novel, from Czech to English
- Translated a private archive of World War Two correspondence from Slovak to English.
- Authored public relations industry articles for *The Guardian*, 2014 – 2015:
 - *Move Over Edina Monsoon: meet today's six mighty beasts of PR* (*The Guardian*, 2015)
 - *Lowly Servant? The PR's position in handling celebrities* (*The Guardian*, 2015)
- Authored Huffington Post blogs:
 - *Getting Positive PR for Your Project is Simpler Than You Think* (*Huffington Post*, 2015)
 - *Tantrums and Hurt Feelings – the Reality of becoming British* (*Huffington Post*, 2014)
 - *Nigella Lawson and the Power Battles of Britain* (*Huffington Post*, 2014)
- Series of business interviews and Czech to English translations for *Industry Europe* magazine (since 2005)
- Series of Czech to English document translations for Skřivánek agency in Prague, Czech Republic (since 2001)

Photography, film, music and journalism

2004 - 2014

- Produced photography, short films and music videos for a range of clients and publications in the UK and US, including *Vogue*, *The Guardian*, *Time Out*, *SPIN*, *Metro*, Warner Brothers, Jazz FM and Universal TV. Subjects include Pharrell Williams, M.I.A., Sir David Attenborough, Lily Allen, Riz Ahmed, Paloma Faith
- Solo photography exhibition *Hollywood Murders* featuring Paloma Faith, Tenderpixel Gallery, London (2007)
- Clash Magazine fashion editor (2007 – 2010): responsible for 16 pages of content (monthly)
- Plastique Magazine photo editor (2006 – 2008): responsible for all photography content (bi-annual)
- Dummy Magazine picture editor (2006 – 2007): responsible for all photography content (monthly)
- Internship with award-winning photographer and *Dazed and Confused* magazine founder Rankin (2007)
- Professional Diploma in Photography, London College of Communications, University of London (2007)
- Founder of a monthly “indiepop” music night with coverage in *The Guardian*, *The Times*, *Metro*, *BBC 6 Music*

VOLUNTEER WORK

Yale Farm, New Haven, CT

2020 - present

Seeding and harvesting work on Yale University's non-profit farm.

Yale Interpretation Network, New Haven, CT

2020 - present

Translate legal and administrative documents from Czech to English pro bono for immigrants to the US.

- Safe Streets, New Haven, CT** 2020 - present
Contributed public outreach, web design and advocacy efforts towards safer road infrastructure in New Haven.
- Board Member, Society for the History of Czechoslovak Jews, New York, NY** 2019 - present
Created the Oral History Project, authored a *Brief History of Czech and Slovak Jews*, redesigned the website.
- Literacy Volunteer, Family Centers, Greenwich, CT** 2017 - 2020
Created and delivered a literacy program for 4-year-old preschoolers; a weekly reading and talking session themed around the letters of the alphabet, followed by drawings inspired by each story.
- Governor, Newington Green Primary School, London, UK** 2012 - 2015
Served on the board of a local school (Newington Green Primary) to help improve education outcomes.
- Mentor, Friendship Works, London, UK** 2010 - 2015
Mentored a teenage girl with dyspraxia and autism from a single-parent low-income family through high school.

ADDITIONAL INFORMATION

Professional and language skills:

- Microsoft Office, Adobe Suite (film, photography, design), Squarespace (web design), Hootsuite (social media).
- Bilingual: Czech and English. Intermediate: French, German, Hebrew. Reading comprehension: Slovak, Polish. Academic knowledge: Akkadian and Sumerian. Introductory academic knowledge: Hittite and Old Persian.

Awards:

- 2014: CIPR Outstanding Small Consultancy (finalist)
2011: NMA Top Digital PR Agencies
2006: Guardian Travel Photography competition winner
2003: Clare College, Cambridge University Photography Award Winner (finalist 2004)

Interviews:

- *Media training and storytelling*, panel interview, *Legal Talk Network* (2016)
- *Behind the headlines with Pavla Kopecna*, interview, *Gorkana* (2012)
- *Behind the lens: Pavla Kopecna*, interview, *Société Perrier* (2012)
- *Mademoiselle Robot loves...Pavla Kopecna*, interview, *Mademoiselle Robot* (2008)
- *Photographer Pavla Kopecna*, an interview, *Fever Zine* (2008)
- Interview with Steve Lamacq on BBC 6 Music about indiepop music night (2008)
- *10 Questions with Pavla Kopecna*, interview, *Strange Digs* (2008)
- *Portrait of the Artist: Pavla Kopecna and Paloma Faith*, interview, *Supersweet* (2007)
- *Newcomer*, interview, *Komfort* magazine (2007)

Non-academic talks:

- Guest speaker, *alt.Legal* conference at University of Pennsylvania about the future of legal technology (2016)
- Guest speaker at Taylor Bennett Foundation/ University of London Lecture Series for BAME (Black, Asian and Minority Ethnic) students and graduates on careers in the public relations sector (2015)
- Guest speaker on photography and future trends at *Design Future*, Ravensbourne College (2009)

Non-academic interests:

- Literature (Tolstoy, Kafka, Orwell, Zweig, Němcová) and literary composition (short and children's prose, poetry)
- Photography and art (medium format film photography, super8 cinematography, abstract painting)
- Tennis (British team under-14, competed at international level under-18, currently Yale Tennis Club Team)
- Cooking, baking, gardening and fruit and vegetable growing; travel (tours of Europe, Japan, New Zealand)